



# Rail Europe Affiliate Program

Welcome Guide

2023

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**01**

# About Rail Europe



Our vision

Anyone travelling in Europe can book train journeys easily and feel taken care of by professional rail experts



# Rail Europe is the world's No. 1 distributor of train tickets and passes

Rail Europe is the global reference brand for European train booking. We have been the trusted partner of the travel industry and train operators for 90 years.

Our rail expert teams provide technology solutions and customer care services to +15,000 partners in more than 70 countries. International travellers who want to travel by train easily throughout Europe can also book their travel directly through our state-of-the-art train booking website and app.

Our catalogue of products focuses on more than 100 brands such as SNCF, SBB, Eurostar, Thalys, Trenitalia, Italo, DB, Renfe, ÖBB, SNCB, NS, OUIGO Spain and National Rail, and rail passes including the Swiss Travel Pass and Eurail Passes. We sell around 5 million European train tickets every year. Our offices are around the globe and we are headquartered in Paris.

**Unparalleled access** to a wide range of rail products from over 100 European brands

**Catering to travellers** from all over the world

**Seamless** rail travel planning and booking

Multiple payment options in different currencies

**Providing expert service** to 5.5 million travellers a year, before, during and after their journeys

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**02**

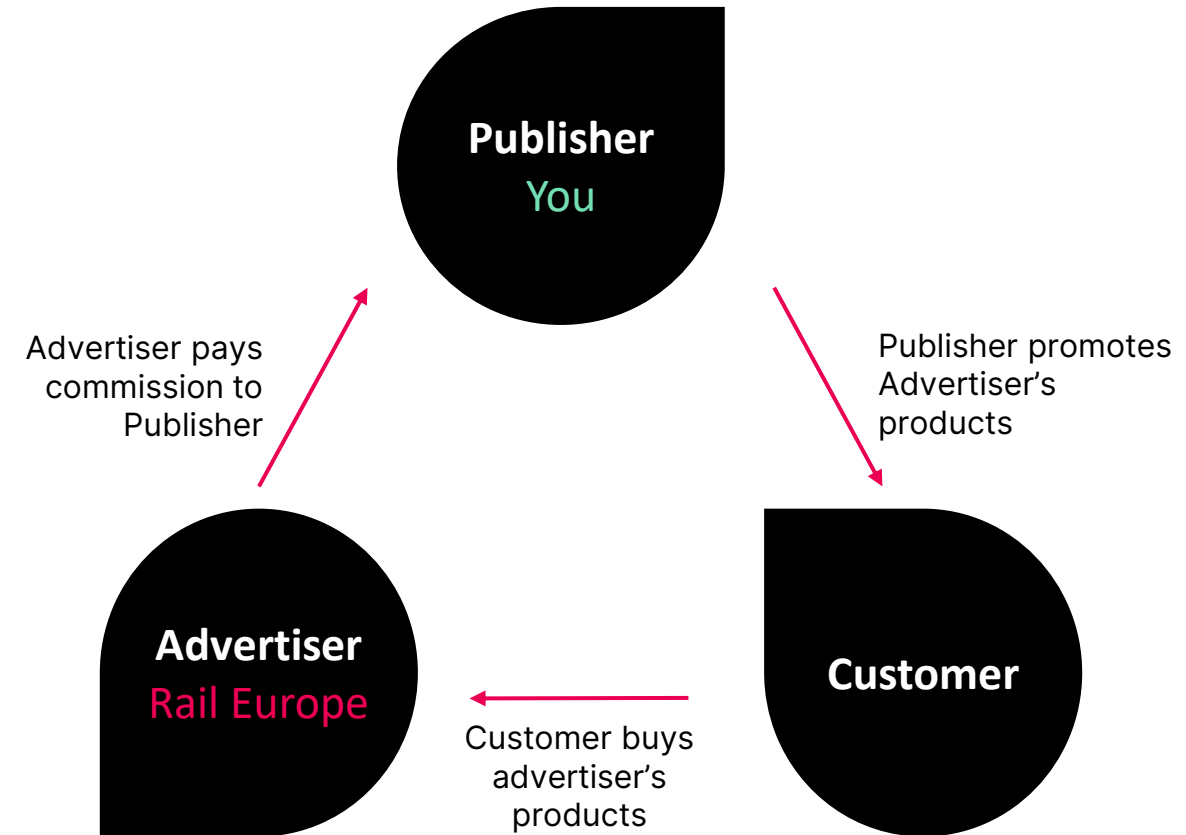
**Welcome to the  
Rail Europe  
Affiliate Program**

# Rail Europe Affiliate Program

## Affiliate Marketing Overview

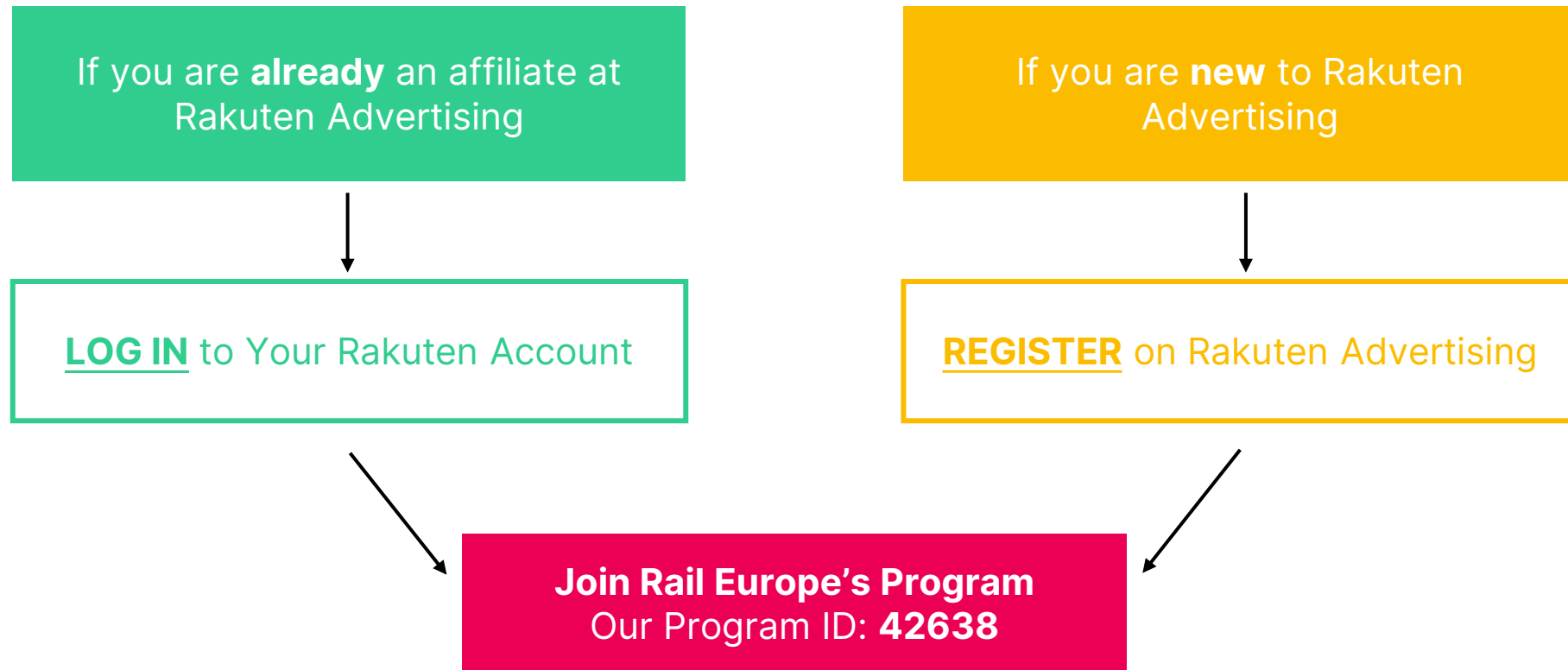
### What is Affiliate Marketing?

- Affiliate Marketing is an arrangement in which an **advertiser/merchant** (Rail Europe) pays commission to a **publisher/affiliate** (you) for sales generated from referrals on its website.
- The advertiser and the publisher are linked via an **affiliate platform** (Rakuten) which monitors **sales** and **payments**, establishing a solid business relationship.



# Rail Europe Affiliate Program

## Join our Program



Requests are approved manually, and approval can take up to a week.  
To speed up the process, feel free to contact us at [affiliates@raileurope.com](mailto:affiliates@raileurope.com).  
Mention your URL and your Rakuten Site ID.

**Thank you!**





**Unlock  
connections**